

# Jason Chang

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Jason.bingo

Education Rhode Island School of Design

Skills Figma, Adobe CC, Design Systems, Visual Design, Web Design, E-commerce, SaaS, B2B, Human Factors, Prototyping, User & Market Research, Project Management, Presenting, Communicating.

Work **CVS Health** 02.23 to present

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design systems / product design

Led the redesign of the new Point of Sale (POS) system, enhancing the user experience for both customers and employees. Played a vital role in establishing the new cart design guidelines as well as establishing a new design library.

- Proficiency in UI/UX design tools (Adobe XD, Figma) for creating high-fidelity designs and prototypes.
- Strong understanding of user-centered design principles and usability testing.
- Effective communication skills for collaborating with cross-functional teams.
- Detail-oriented approach to design consistency and visual aesthetics.

**DDNYC** 10.22 - 09.23

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web design / branding / packaging

Collaborated with a dynamic team of creative professionals to design projects in branding, packaging, and web design. Developed and executed innovative branding strategies for a wide range of clients, ensuring that their visual identities effectively conveyed their unique stories and values.

- Designed cohesive packaging solutions that not only captured attention on retail shelves but also communicated essential product information and values.
- Emphasized responsive and accessible design principles.
- Utilized industry-standard design software such as Adobe Creative Suite and Figma

**Next** 05.22 - 10.22

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web design / branding

I orchestrated the development of a distinctive brand identity that yielded remarkable results. Simultaneously, crafted e-commerce website concepts, resulting in a significant surge in site traffic and a remarkable boost in conversion rates. My approach was marked by close collaboration with company founders, ensuring seamless design integration aligned with overarching business strategies.

**Spatial Dynamics** 05.22 - 07.22

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product design

Collaborated with esteemed clients like MakerBot to create functional designs that showcased the cutting-edge capabilities of the Method X 3D printer and materials. Led the research, form design, and app design in the MIT Alo red-dot award submission.

**NASA** 06.19 - 04.22

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human factors / product design

Contributed to cutting-edge space missions by ensuring the design, development, and testing of advanced soft goods and textiles. Played a pivotal role in creating products that withstand the demanding conditions of space exploration, with work launched to the International Space Station, Neutral Buoyancy Lab, Moon, and more.